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CEGI

June 14, 2007

Dear Friend:

When You Hear: “Nanotechnology” – Think Israel

I want to get into a subject with you where I am definitely not an expert – to put it mildly.

What I do know is that nanotechnology means “Develop it in Israel”. When someone mentions the word “nanotechnology”, that’s Israel’s hot button. Press it. Talk up Israel as the leader in this field. Get your contacts tied into Israel.

You don’t have to understand nanotechnology, except to know that it is a branch of engineering that deals with things smaller than 100 nanometers (especially with the manipulation of individual molecules). So there you have it.

So why am I writing to you? What am I asking you to do?

Well, agree with me that nanotechnology means “Develop it in Israel” ... the place to do the R&D and production in the nanotechnology field.

Here’s what I ask you to do:

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1. Study the information that I am enclosing (information that I received from Israel). Perhaps it applies to your company. That would be great if you could hook up with one of the Israeli companies in this field. Is there a possibility?
2. If you are not in the nanotechnology field, then ask yourself, “Who do I know that would go bonko if they had a nano-partner in Israel, a partner that they could contact on the phone, get information and hopefully make a joint deal?”
3. If you want general information, contact Einat Wilf, Managing Director, Israel Nano Trust; Mobile: 972-66-389-967 or 972-64-589-967.

Please don't say, "Sorry Elmer, this isn't my field." Yes, I realize that it may not be of personal interest ... but one of your business friends will be forever grateful if you pass along this information to make that person nano-smart via Israel.

Here's the list of Israeli nano startups. Please pass this list along. Thanks.

Very truly yours,

Elmer

Elmer L. Winter

Chairman

ELW:ca/bd

Enclosure: (Please send an email to elmerwinter@elmerwinter.com advising your mailing address to receive a hard copy.)

PLEASE NOTE: All information contained in this report has been obtained from sources believed to be reliable, but the accuracy, completeness, timeliness or correct sequencing of the information is not warranted by the Committee for Economic Growth of Israel (CEGI) or Elmer Winter, or the information providers.

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